



Why Legal Authority Works in Bad Economies

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At Legal Authority, this is the exact type of economy where we thrive. We are getting attorneys and law students jobs like crazy! In fact, the number of testimonials we are seeing at Legal Authority is at an all time high.

The best thing about this economy is the results our clients are getting. While our clients' classmates, peers and others are not getting jobs, our clients are going out for interviews and getting jobs. This is because our service works.

The fact is that targeted mass mailing works. It provides the absolute best market coverage and the best results of any job finding method. There are a lot of people out there who will try and tell you the opposite; however, you need to simply think about targeted mailing in a rational and logical way.

First, there are a limited number of employers in a given city. At any one time, these employers could be advertising on any one of thousands and thousands of websites, newspapers and other publications. No matter how diligent you are in searching for these openings, there is a good chance you are not going to find them all. When you use Legal Authority, you track down these openings by mailing letters and ensuring that you are approaching all the correct employers at one time.

Second, many employers do not advertise their openings. Many openings in the legal field especially are spread by word of mouth, for example. When you are approaching these employers, you are applying for positions that are also not advertised.

Third, many employers make hiring decisions simply by seeing a good candidate cross their desk. In the legal field, you can get jobs whether or not employers have openings. There is a reason you can get hired when there are no openings: Law firms charge by the hour. If a law firm has more work than it can do, they are losing money. By bringing you in to do the work, they can bill out at a lot more than they are paying you and make money. This is one reason that Legal Authority is so effective—law firms are opportunists like any business and you represent a business opportunity for them.