



The First Born Phenomenon

I

THE FIRST BORN PHENOMENON

- Two-thirds of all entrepreneurs are firstborns
- Twenty-one of the first twenty-three astronauts were firstborns
- Firstborns are twice as likely as laterborns to become CEOs
- Fifty-five percent of all supreme court justices have been firstborns
- Over half of U.S. Presidents have been firstborns

HOW DO WE EXPLAIN THIS PHENOMENON?

- People have higher expectations for first borns
- First borns are given more responsibility
- First borns get more encouragement, feedback and attentions