



## Pricing.

I

### **A Small Investment in Your Future**

Legal Authority is your personal full-services marketing partner, dedicated exclusively to your job search. We take your desire to advance your legal career and create a thoroughly researched and comprehensively executed marketing plan to help secure the life-changing career move you seek.

Just as successful companies retain specialized marketing agencies to advertise and promote new products, we do the same for your search for an attorney position.

**“The product is you.”**

The product is you. For the most profitable job results, you need to market yourself to the fullest extent possible.

Searching for the best attorney position on your own can be overwhelming. Even if you are successful in your search on your own, can you be certain that you reached every opportunity available? Was there a better offer, a better match for your goals that may have eluded you? The more organizations you reach, the more choices you will have.

We help you reach more real opportunities than any other resource available. We take your job search from start to finish and deliver the best comprehensive, custom-designed career marketing program available.

We understand that your time is valuable. You could try to apply on your own to every legal employer in a given area matching your interests. However, this could take you weeks or months, all while you're trying to hold down a full-time job! Because thousands of attorneys use our service each year, we are confident that the scope of our service is something that would be next to impossible for you to duplicate on your own. Many have tried and done so without success, only to return to Legal Authority months later.

At Legal Authority, we help you market yourself better, faster, and more efficiently than you ever could on your own, while keeping the cost very reasonable. You benefit from our commitment to providing the very best in employer contact research and the efficient, expedient course of action we take. There is no comparison to the level of service we provide. Legal Authority is only a small investment in what can be a very profitable and life-changing career move. Considering that some attorneys make more in a day than we charge for our complete services, it's clear that Legal Authority is a tremendous bargain.

**“At Legal Authority, we help you market yourself better, faster, and more efficiently than you ever could on your own.”**



### Resume Critique and Market Evaluation

Simply fill out our sign-up form, and we will schedule an appointment to speak with you at a time of your choosing. We will interview you in depth over the phone to determine exactly what type of position you are seeking. We will critique your current resume and provide you with suggestions for how to improve its impact and effectiveness. We will also provide a market evaluation for your practice area and location and discuss your overall marketability as a candidate. This initial critique and market evaluation is absolutely free, and there is no obligation to continue. We are committed to helping you find a job whether or not you decide to use our full services.

**FREE**

---

### Membership Fee

At Legal Authority, you're not just a customer, you're a member. Our one-time, nonrefundable membership fee represents our commitment to help you throughout your career. From the time you become a member until the day you retire, you will have unlimited access to your employment advocate. He or she will be available to advise you on all your future job searches, as well as interviews and job offers -- even if you did not use our service to secure them.

**"From the time you become a member until the day you retire, you will have unlimited access to your employment advocate."**

Your membership also includes the strategic planning of all the targeted-mail campaigns that you choose to undertake with us. When you become a member of Legal Authority, you are entitled to unlimited database searches throughout your career.

THE WORLD'S LARGEST ATTORNEY RESUME SERVICE  
**ATTORNEY RESUME**

### FREE SERVICE FROM ATTORNEY RESUME

Perhaps the best part of your membership is the resume and cover letter service we provide... for free! As a Legal Authority member, you will have the free services of Attorney Resume, the world's leading authority on creating and revising resumes for lawyers. Attorney Resume's writers are professional experts who specialize only in legal resumes; it's all they do. We are proud of our partnership with Attorney Resume, and you'll be satisfied with their services ... guaranteed. Your resume and cover letter are not complete until you are 100% satisfied with them. Attorney Resume charges upwards of \$500 for their services, and we will give you these services **ABSOLUTELY FREE** upon your paid membership to Legal Authority.

In addition, being a member means you'll get regular updates from us about the state of the market, job search tips, and legal news. Even better, membership entitles you to a free copy of all our print publications, including helpful guides and how-to manuals.



All Legal Authority members are lifetime members and enjoy the accompanying perks.

3

**Membership includes:**

- Free resume and cover letter writing and revision(s) by Attorney Resume, the world leader in crafting expert resumes for attorneys. Working with attorneys is all they do.
- Continuing career consultation with an Attorney Employment Advocate.
- Comprehensive targeted-mailing strategy and design.
- Unlimited database searches as part of your career consultations.
- Pre- and post-interview counseling.
- Campaign response tracking.
- Free copies of all our publications.
- Regular, helpful updates.
- [Click here to read more about the benefits of Legal Authority membership.](#)

**\$ 195**

---

**Per Employer Charge**

Headhunters can charge employers \$25,000 or more for introducing you to a law firm, and Monster.com and other job-posting sites can charge more than \$400.00 for a single classified listing! While some firms and companies are willing to pay these fees to find their attorneys, many seek more cost-effective solutions. In fact, thousands of Legal Authority members practicing at top firms throughout the world have tried numerous other methods to locate employment before contacting us. We are, quite simply, the most effective method for an attorney to locate employment in the world today.

The Per Employer Charge covers the work we do to write and polish your custom resume and cover letter. It covers the hours that our staff spends going over these documents to ensure that they will make the maximum impact with any potential employer. It also covers the task of going through your data line by line, ensuring that the employer addresses and contact information that we provide you with is current. And it also covers any corrections that we gladly make to this data if an employer has moved, dissolved, or merged.

The Per Employer Charge then covers the production cost for each firm and organization for which we prepare your resume, cover letter, and corresponding envelope for targeted mailing. Charges are dependent on the scope of your campaign and decrease with greater volume and cover the printing and packaging charges for your completed product. You may request additional contacts at any time.

**The Per Employer Charge includes**

- An identification of targeted hiring organizations and research into the hiring contacts within each organization
- A custom resume and cover letter prepared especially for you
- A line-by-line analysis of your search data to ensure that you get the best mailing we can offer



- Production and printing of a complete marketing package, including resumes, envelopes, and cover letters on high-quality cotton bond paper
- End-to-end package distribution and monitoring
- A list of the specific individuals and their phone numbers inside of each hiring organization you are contacting for follow-up
- Corrections for any returned mail you may receive

Number of Contacts	150	300	500	500 +
Price	\$ 2.50	\$ 2.35	\$ 2.25	\$ 1.19

\*Plus shipping and handling

We ship your completed letters to you for your signature, postage, and local postmark. Mailing should originate from your home location.

---

### **Deduct Our Services!**

You may be able to claim all of your job-search expenses, including costs related to the preparation of resumes and cover letters, as itemized deductions.

According to the Internal Revenue Service, job-search expenses are deductions that are subject to a limit which equals 2% of your adjusted gross income. You can deduct certain expenses you have in looking for a new job in your present occupation, even if you do not get a new job. You cannot deduct these expenses if:

1. You are looking for a job in a new occupation,
2. There was a substantial break between the ending of your last job and you're looking for a new one, or
3. You are looking for a job for the first time.

Employment and outplacement agency fees. You can deduct employment and outplacement agency fees you pay in looking for a new job in your present occupation.

Resume. You can deduct amounts you spend for typing, printing, and mailing copies of a resume to prospective employers if you are looking for a new job in your present occupation.