



About Targeted Mailing

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Targeted Mailing is the best way to get a legal job!

Legal Authority is based upon the following principle: Contact every employer in a given market matching your interests, and you will (1) find every available position and (2) interview and go to work at the place that best matches what you are seeking financially and culturally. It is not uncommon for attorneys and law students using Legal Authority to evaluate more than 10 job offers before making a decision.

In today's legal market, more than 85% of all available attorney positions are never publicized. Legal search firms work with less than 5% of all available legal employers (i.e., the ones that pay their fees), and very few attorneys using a legal recruiter ever receive more than one offer. In addition, legal recruiters typically charge hiring organizations fees in excess of \$25,000 just for hiring you. As a result, less than 2% of attorneys in the workforce today would even be able to take advantage of a recruiter—and no law student can! Networking may be an excellent way to use your contacts to find positions; however, most legal markets have thousands of attorneys. What's a hundred contacts when there are 4,000 attorneys who have never heard of you? Ads posted on job boards or in classified sections of legal newspapers often draw in excess of 1,000 responses, and they may continue to exist months after the job has already been filled. What do you think is the best way to get a legal job? We think the best way is to hit every potential opening matching your interests at one time.

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Legal Authority is a service widely used in the legal community for one reason—it works. There is no typical Legal Authority client. We have assisted well-known partners from major American law firms, General Counsels of major corporations, and thousands of law students every year at every law school, accredited and unaccredited, find employment.

Each Legal Authority client chooses to use our service, not as a drastic, last-ditch effort, but as an informed decision to find the best job among many potential choices. Whether you are seeking your first job or moving between large law firms, making the right decision is of paramount importance in any job search. Because attorneys spend so much time at work each day, it is important to make the right choice, as your happiness depends upon the outcome of that decision.

Legal Authority is not a recruiting firm or a job posting board. Simply put, we are the legal profession's direct link to employers. At Legal Authority's core is our strategy of allowing individuals to apply to legal jobs on their own. This is accomplished through Legal Authority's design and production of high-impact resumes,

"We cover any market more efficiently, cost-effectively and in less time than any other source."



personalized cover letters, and their distribution to legal employers. Legal Authority is the means by which legal employers and candidates get connected in the fastest and most efficient manner. We cover any market more efficiently, cost effectively, and in less time than any other source.

Delay at your own cost

With salaries for most attorneys exceeding \$50,000, delay can be extremely costly. At an annual salary of \$120,000, for example, you are losing \$10,000 each month you are not working. This does not even reflect the amount of money you are losing in benefits and other employer-sponsored perks. If you are unhappy with your current position, or your organization is in trouble, the emotional costs of remaining with an employer can be even more severe. Whether you are a partner at an AmLaw 100 firm, the General Counsel of an important corporation, or a law student, we have the resources to help get you where you want to be.

Talk to attorneys in other law firms or corporations you know. Talk to law students from your law school who are employed. If you prod them as to how they got their jobs, the chances are that you will very quickly find a satisfied (and employed) Legal Authority client. Our service works. There is no better way to get a legal job. Anywhere. As former attorneys, we know there is a certain skepticism associated with any method of doing a job search. If you were skeptical, that is understandable. However, if you are still skeptical you should stop reading now. Take a minute and think through what we empower you to do compared to any other potential job-search method.

Choose Legal Authority!

We have the largest database of legal employers in the world, and all we focus on is assisting attorneys and law students in getting positions. As attorneys ourselves, we at Legal Authority are empathetic to your particular circumstances. We will do our absolute best to assist you. The easiest way to get a job is to get your resume in front of the decision makers. We'll help you get your credentials in front of the right people, and we'll help you get the job you want.

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